

ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh Likuiditas, Ukuran Perusahaan, dan Kebijakan Dividen terhadap Harga Saham Perusahaan Properti dan *Real Estate*. Populasi dalam penelitian ini adalah Perusahaan Properti dan *Real Estate* yang terdaftar di Bursa Efek Indonesia (BEI) selama tahun 2012-2016 yang berjumlah 49 perusahaan. Teknik pengambilan sampel yang digunakan adalah *purposive sampling* berdasarkan kriteria yang telah ditentukan, sehingga diperoleh 17 Perusahaan Properti dan *Real Estate*.

Metode statistik yang digunakan adalah analisis statistik deskriptif dan analisis regresi linier berganda yang digunakan untuk menguji pengaruh dari Likuiditas, Ukuran Perusahaan, dan Kebijakan Dividen terhadap Harga Saham.

Hasil pengujian menunjukkan bahwa Likuiditas berpengaruh negatif dan signifikan terhadap Harga Saham, Ukuran Perusahaan dan Kebijakan Dividen tidak berpengaruh terhadap Harga Saham.

Kata kunci: Likuiditas, Ukuran Perusahaan, Kebijakan Dividen, Harga Saham



ABSTRACT

This research is aimed to examine the influence of Liquidity, Firm Size, and Dividend Policy to the Stock Price of Property and Real Estate Companies. The population in this research is 49 Property and Real Estate Companies which are listed in Indonesia Stock Exchange (IDX) in 2012-2016 periods. The sample collection technique has been carried out by using purposive sampling which is based on the predetermined criteria and 17 Property and Real Estate Companies have been selected as samples.

Statistical methods has been carried out by using descriptive statistical analysis and multiple linear regressions analysis which has been used to examine the influence of Liquidity, Firm Size, and Dividend Policy to the Stock Price.

The result of the test shows that Liquidity gives negative and significant influence to the Stock Price whereas Firm Size and Dividend Policy do not give any influence to the Stock Price.

Keywords: *Liquidity, Firm Size, Dividend Policy, Stock Price*



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Keywords: liquidity, firm size, dividend policy and stock price

Nama Mahasiswa

NPM

Tanggal Masuk

Tanggal Selesai

Abstrak ini adalah memang betul translasi dari LAB. BAHASA
Sesuai dengan aslinya yang telah disetujui oleh dosen pembimbing



Petugas LAB. BAHASA